

## Topics

[Leading in a VUCA World: How two complexity tools help leaders navigate the five megatrends](#)

The five megatrends - demographics, economic power, urbanization, climate, and technology - present leaders with a more complex environment than they have faced before. Leaders need practical tools to make decisions, and adapt their businesses to this environment. This talk offers three tools that leaders can put to work on Monday morning.

[The Behavioral Revolution: How to change culture and behavior with 21<sup>st</sup> century science](#)

Changing behaviors matters - what people say and intend has value, but without alignment of actions with words, results don't happen. I provide insights from 21<sup>st</sup> century science (nudges, habit change) and offer leader tools they can use to drive change - in business, and in society.

[Why Change Fails: Five concrete lessons for change leaders](#)

Decades after great books such as *Leading Change* (Kotter), change failure rates remain stubbornly high at 50%. Why? What do traditional approaches miss? Based on *The Science of Organizational Change*, I draw on insights from economics, and cases studies from leaders who get it right, and some who got it wrong.

[Robots, Drones, AI, and IOT: What are the ethical and leadership challenges?](#)

These technologies will be transformational in impact. Yet, drone delivery, personal robotics, driverless cars and AI present a host of threats and ethical challenges. This talk/discussion introduces the risks, and facilitates peer discussion around privacy, data security, and risk mitigation.

[Replacing Leadership BS with Science](#)

Leadership theory is largely dominated by mythology, pseudoscience, and pop psychology. This includes the most popular, such as emotional intelligence, and "great man" theories. This exposé covers the five most damaging myths and replaces them with evidence-based insights.

## About Paul

I'm an author whose "beat" is helping business leaders use science and philosophy to make better strategic decisions, implement change, innovate, change culture, and create workplaces where talent flourishes. I combine 35 years' global business experience, with deep multi-disciplinary scholarship. My most recent book, *The Science of Organizational Change* has been hailed as "the most important book on change in fifteen years." The "Reboot" series, *Reboot Your Career*, and *Reboot Your Life*, offer step-by-step practical guides for leaders.

Between book projects, I'm a professional speaker, consultant, and coach - my most recent speaking tour included Microsoft, Google, and Kaiser. My talent consulting and coaching clients include Comcast, BP, Shell, HSBC, and KPMG. In addition, I serve on the board of the Institute for Enterprise Ethics.

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